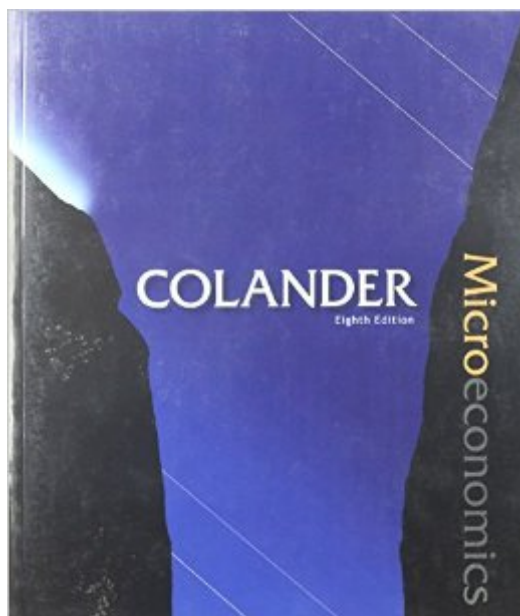


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Microeconomics (The Mcgraw-Hill Series In Economics)



Synopsis

Written in an informal colloquial style, this student-friendly Principles of Microeconomics textbook does not sacrifice intellectual depth in its quest for accessibility. The author's primary concern is to instill an economic sensibility in the student. Colander emphasizes the intellectual and historical context to which the economic models are applied. Distinguishing features found within Colander's text are: Cutting Edge and Modern Colloquial Style Narrative Focus on Policy Emphasis on the Importance of Institutions and History Focus on Modeling: Economics is a method of reasoning, not truths. Presents Alternative Perspectives in Economics

Book Information

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Customer Reviews

I'm still in the process of using this book for my college class, however I must say I really like how it is written. It is easy to follow which is a must since my class is online. This book arrived very quickly and was in very good used condition, just as I expected.

Very good book that is organized very well. The wording isn't too boring and the author, in most cases, is clear when he explains theories and topics. I rented this book and it came in a good condition. Although the textbook is pricey as is, I feel like renting the book was also too expensive. If you're at a college, buy one from a friend.

This book was used for an MBA Economics class and was perfect for it. The book gives a summary

of key definitions and topics at the end of each chapter which is a great review and synopsis of the reading material, sort of like a study guide on its own. Highly recommended!

I like the humor of the author. Even though this is for school, it has important information that is current and pertains to the current state of our economy. Arrived on time. Buy from this seller!

Very pleased! Book arrived promptly and was in excellent condition. Helped me save money! Textbooks are the biggest rip off after the money racket of college itself but this seller really helps ease the burden of paying for an education. Thank you!! Isaiah 45:22 "Look unto me, and be ye saved, all the ends of the earth: for I am God, and there is none else."

Awesome book with very good information and graphics. Let's be honest though, you probably won't buy this book for casual reading. More than likely, you HAVE to buy it for school. Good luck with your econ class!

I think that this book is very good for college students you need to take microeconomics, very comprehensive and easy to understand and follow, the only downside is that you cannot check your work for the problem you do on the book and the online homework portion is way too expensive and would not be recommended for anyone to purchase.

The book was required reading for the class, but the instructor didn't use it much. Very easy to read, like the real life examples and the humor the author injected into the subject matter.

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